



Evinrude Dealer Signage Program



PRIDE SIGNS

280 Holiday Inn Drive • Cambridge, Ontario, Canada • Toll Free Tel: 1-877-551-5529 • Fax: 519-220-0606
2340 Brighton Henrietta Town Line Road • Rochester, NY, U.S.A.



BRP Evinrude Signage Program

About Pride Signs Ltd.

From modest roots in Cambridge, Ontario, we have grown into a multinational operation with two state-of-the-art, fully integrated facilities with a total of 145,000 square feet of manufacturing space.

Our modern plants, in both Canada and the United States, boast computerized design, cutting, bending and forming as well as large capacity fabrication, paint and assembly. Whether the installation involves easy to read illuminated channel letters, innovative custom fascia signs, structurally secure pylon signs or our award winning neon, our skilled team takes pride in exceeding customer expectations.

High visibility, positive imagery and unparalleled attention to quality are built into every Pride Signs project.



Cambridge, Ontario



Rochester, New York



BRP Evinrude Signage Program

Table of Contents

3 BRP Evinrude Signage Program

- Program Overview
 - Compliance - Dealer Certification Program
 - Order Your Signs - Pride Signs Ltd.
-

4 Illuminated Brand Signs

- Single Sided Brand Signs
 - Double Sided Brand Signs
-

5 Illuminated BRP Logo Signs

- Single Sided BRP Logo Signs
 - Double Sided BRP Logo Signs
-

6 Illuminated Custom Pylon Signs

- 16' Custom Pylon Signage
 - 20' Custom Pylon Signage
-

7 Replacement Faces

- Single Brand Replacement
 - Double Brand Replacement
-

Order Form

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BRP Evinrude Signage Program

BRP Evinrude Signage Program

Exterior signage is the single most important initial impression you will make up potential customers. It's the first thing they will notice as they pull up to your dealership - or even just drive by.

The BRP Dealer Signage Program offers you a collection of pre-determined illuminated exterior cabinet signs, allowing you to select the most optimum size for your dealership. Both BRP keybrand (Sea Doo® / Ski Doo® / Can Am™ / Evinrude®) and BRP signs are available.

BRP Evinrude Dealer Certification

Your dealership must display an illuminated exterior cabinet sign for each brand represented. **A BRP logo alone does not comply.** Once you have received your signs, display them and send photos to: evinrude.signs@brp.com

Order Your Signs

Pride Signs Ltd., is BRP's authorized signage manufacturer, ensuring graphic branding compliance and product quality.

To order your signs, complete the order form at the back or call:

Lia Salintri

Pride Signs Ltd.
Project Coordinator
1.877.551.5529
lsalintri@pridesigns.com

Kris Aube

Pride Signs Ltd.
National Account Manager
1.877.551.5529
kaube@pridesigns.com



Illuminated Brand Signs



Illuminated signs feature aluminum sign cabinets with interior illumination. Illuminated signs are available in all four brands, in your choice of three sizes.



SINGLE Sided Signs: Installed on your building.



DOUBLE Sided Signs: For mounting on pylon posts.



Sign Type	18" x 74"	24" x 98"	36" x 144"
SINGLE Sided Signs	\$850.00	\$1, 040.00	\$1, 760.00

Sign Type	18" x 74"	24" x 98"	36" x 144"
DOUBLE Sided Signs	\$1, 225.00	\$1, 525.00	\$2, 644.00

**Pricing includes frame and face, ready for installation and electrical hook-up.
 ** All pricing is in CAN\$ & US\$ Funds.



Illuminated BRP Logo Signs



Illuminated BRP signs feature aluminum sign cabinets with interior illumination. Illuminated signs are available in your choice of four sizes.

Sign Type	24" Dia.	36" Dia.	48" Dia.	60" Dia.
SINGLE Sided Signs	\$670.00	\$998.00	\$1, 280.00	\$1, 660.00

Sign Type	24" Dia.	36" Dia.	48" Dia.	60" Dia.
DOUBLE Sided Signs	\$1, 405.00	\$1, 530.00	\$1, 950.00	\$2, 345.00

**Pricing includes frame and face, ready for installation and electrical hook-up.
 ** All pricing is in CAN\$ & US\$ Funds.

The BRP logo sign alone does not fulfill requirements of BRP's Dealer Certification Program. (Ski-Doo, Sea-Doo, Can-Am and Evinrude) are required to comply.



Custom Pylon Signs



**2 heights available, 16' High x 6' Wide - 20' High x 8' Wide.
 ** Other heights available on custom orders.

Pylon Height	Options	Price
16' Overall Height (6' Panel Width)	One Brand	\$2,350.00
	Two Brands	\$3,564.00
	Three Brands	\$4,586.00
	Four Brands	\$6,027.00
	Dealer Panel & One Brand	\$3,522.00
	Dealer Panel & Two Brands	\$4,845.00
	Dealer Panel & Three Brands	\$6,168.00
	Dealer Panel & Four Brands	\$7,284.00
	Additional Sign Box	\$1,210.00
Replacement Acrylic Face	\$295.00	

Pylon Height	Options	Price
20' Overall Height (8' Panel Width)	One Brand	\$3,062.00
	Two Brands	\$4,695.00
	Three Brands	\$6,325.00
	Four Brands	\$7,956.00
	Dealer Panel & One Brand	\$4,730.00
	Dealer Panel & Two Brands	\$6,360.00
	Dealer Panel & Three Brands	\$7,992.00
	Dealer Panel & Four Brands	\$9,624.00
	Additional Sign Box	\$1,655.00
Replacement Acrylic Face	\$345.00	

**Pylon includes posts, frames, faces, base plates and anchor bolts.
 ** All pricing is in CAN\$ & US\$ Funds.



Replacement Faces

Replacement faces are available for your existing sign cabinets. Existing sign cabinets can only be used when their dimensions comply with BRP's Brand guidelines. Contact Pride Signs Ltd. to know if your existing sign cabinets will work.



Height	Width	Price
18"	74"	\$295.00
24"	98"	\$345.00
36"	144"	\$585.00

Available brands: Ski-Doo, Sea-Doo, Can-Am and Evinrude
 ** All pricing is in CAN\$ & US\$ Funds.



Height	Width	Price
30"	60"	\$265.00
36"	60"	\$300.00
36"	72"	\$340.00
48"	72"	\$380.00

** All BRP brands are available.
 ** All pricing is in CAN\$ & US\$ Funds.